

CONTENT API SHUTDOWN

AUG 18, 2026

Can your migration prove what happens to every call?

For custom Content API integrations, Merchant API migration is a contract migration, not a hostname swap. Every observed call should be mapped, retired or explicitly unresolved before cutover.

USE THIS FOR

Backend, PIM, ERP, feed-service or Google Ads Script code that calls Content API directly.



Seven evidence gates from fragmented legacy inputs to reconciled outputs

1

Inventory exposure and ownership

PASS Every callsite, wrapper, scheduled job, runtime, response dependency and owner appears once.

FAIL Endpoint-only search, unowned wrapper, unknown trigger or residual legacy traffic.

2

Register the developer and limit authority

PASS Production project registration, API Developer contact, auth type and Merchant Center roles are evidenced without secrets.

FAIL Only APIs Explorer works, test registration is assumed, or keys and tokens appear in evidence.

3

Map method and response contracts

PASS Each legacy method maps to an exact Merchant API v1 method or an explicit no-equivalent decision with tests.

FAIL A library swap only, customBatch retained, or productstatuses treated as a service to carry forward.

4

Preserve identity and data-source ownership

PASS Google-returned resource names and writable API dataSource names survive round-trip fixtures.

FAIL Hand-built names, old IDs, missing dataSource or writes to a file or UI-managed source.

Finish the contract, then stage the cutover.

The last three controls catch silent money drift, false batch success and the gap between an accepted ProductInput and a processed Product.

- 5

Transform payloads and money exactly

PASS

Golden fixtures cover productAttributes, amountMicros, currencyCode, update masks and unknown enum values.

FAIL

Binary floating point, copied top-level fields, currency mismatch or accidental full-object overwrite.
- 6

Observe pagination, quota and per-call outcomes

PASS

Every page token, item result, retry identity and quota call is visible under bounded concurrency.

FAIL

Only page one compared, outer batch success trusted, unbounded fan-out or 500 inserts counted as one.
- 7

Reconcile processed state before rollout

PASS

An isolated test and small canary read processed Product status, destination status and item-level issues.

FAIL

ProductInput success called approval, indefinite dual-write or rollout without recorded stop and rollback thresholds.

Synthetic disposition receipt

Fictional callsites - not a customer migration

CALLSITE	LEGACY METHOD	DISPOSITION	RISK
catalog_writer_job	products.insert	mapped	high
catalog_patch_worker	products.update	mapped	high
status_export	productstatuses.list	retire	medium
batch_submitter	customBatch	mapped	critical
inventory_wrapper	custom wrapper	unresolved	critical

FIXED SOURCE-CODE DEPENDENCY REVIEW

USD 249

One authorized source snapshot, up to 25 observed callsites, three jobs, three Merchant sub-APIs and one review round. Target: three business days after scope acceptance.

Output: completed inventory, ranked migration risks and source cutover checklist.

NOT INCLUDED

Credentials, live Merchant Center access, API calls, developer registration, catalog upload, production cutover or SLA.

[Inspect full controls](#)

[Check fit without code](#)

OFFICIAL SOURCES [Compatibility overview](#) [Product migration map](#) [API data sources](#) [Quotas and limits](#) [Product data issues](#)